



New Buzzword

A dynamic language course for the 21st century classroom

PRODUCT PRESENTATION



PACKAGE





> THE PACKAGE



For the Student

- Primers and Activity Books 1 and 2
- Textbooks 1 to 8
- Workbooks 1 to 8
- Supplementary Readers 1 to 8
- Students' App 3 to 8

For the Teacher

- 1. Teachers' Resource Packs Primers to 8
- Smart Books Primers to 8
- Web Support







1. Theme Opener page

- introduces theme,
- 21st Century Skills
- visual literacy
- CBSE recommended themes









2. Lesson Objectives and Learning Outcomes:

- lists the lesson objectives and learning outcomes across skill areas
- creates self-awareness in learners



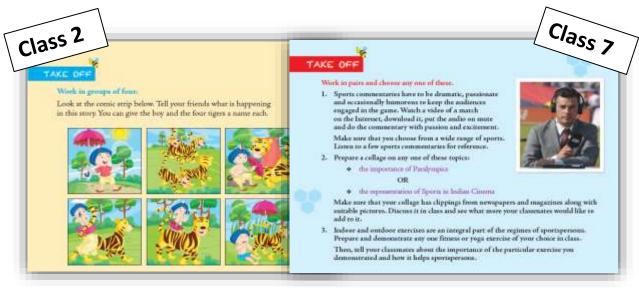






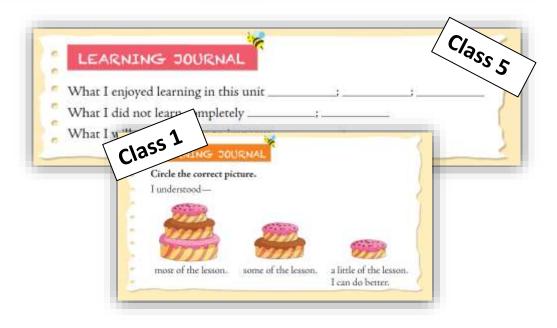
3. Take Off:

- develops curiosity and creativity
- multiple intelligences



4. Learning Journal:

- aids self-learning through self-assessment
- ties back to the lesson objectives and learning outcomes



5. Think/Pair/Share and **Embedded Questions:**

- develops higher order thinking skills, problem solving and life skills
- builds confidence and proficiency
- supports collaborative learning strategies

6. Grammar Fun:

- learning through fun, activity-based grammar games and tasks
- motivation to use English

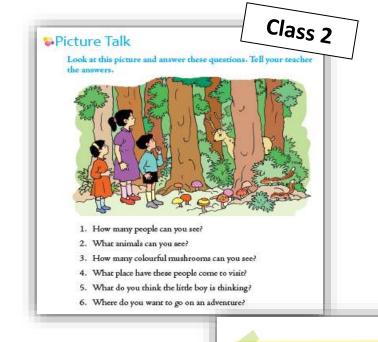




Class 7

7. Picture Talk for Classes 1 to 4:

- develops conversational skills
- understanding, describing and analysing a scene using active vocabulary



8. Did you know? boxes:

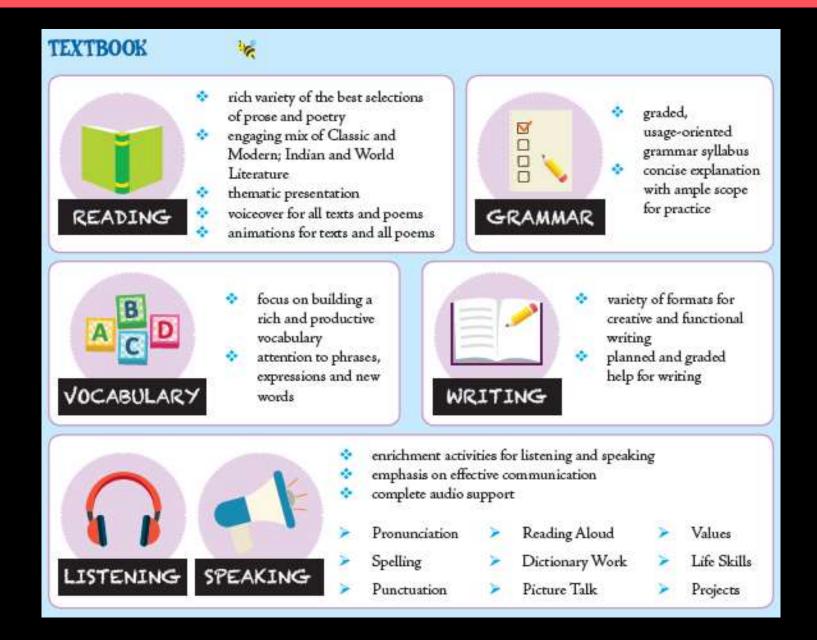
 fun facts for comprehensive understanding of the context

DID YOU KNOW?

Have you ever wondered why some cheeses give off a foul smell?

The bacteria in the cheese give it its colour and smell. Each cheese has its particular odour, depending on the type of bacteria in it. Hence, some cheeses have a foul smell and some have no smell at all.

The New Buzzword Textbooks have been conceptualised thoughtfully to give the best overall classroom experience for teacher and student alike.





Other USPs



- Enhanced Comprehension Section follows the revised CBSE assessment pattern with exam-style question formats
- 2. Mixed format Embedded Questions in Prose Texts allows teachers to assess level of comprehension and encourages students to think on their own and draw meaning from the text
- 3. Carefully Graded Grammar Grid
- 4. A rich mix of classic, contemporary and Indian texts
- 5. Select texts and all poems across books have Animation
- Audio Support for all texts and poems and necessary skill areas





Key Features of Workbooks

- Reading Passages thematically linked to Textbook
- Comprehension: exam-style questions; varied formats
- Special emphasis on Reading Sub-skills (6–8)
- Grammar, Vocabulary, Writing linked to Textbook
- Practice Worksheets to reinforce grammar concepts (two per book)
- Study Skills: Spelling, Punctuation
- Activities that combine enjoyment and language learning

Kumbhakama wai the brother of Ravana, the king of Lauka. He was a farrona solder bar he mad to deep for sin months every year. No one coolal wake him up during that man

But Rarrata cooded his brother's help to fight against Rama and Lokshmana. So be asked his men to wake

him up. They made a lot of noise. They blow trumpers and conch-shells. They bear drains. They even shook him. But Kumbhakama align on. Nothing sould wake him up.

Ramais turn stopped riging to wake him up after some time because they were very tired. At that moment, Kunthhakama get up with a big yawa. He had completed

Folktales

WB 6

Study this bar graph and answer the questions.

Hubbles of class 5 students

WB 7



And the Winner is...

As the promoted drawn, Hima unified to beneff—a unifie of quiet confidence. She remembered her first competitive soc, an atter-dimens more at Stonagar, Anaim, where she first left the excitement of fighting the flat track. The fooling came routing back as she rook her position. She passed and locked around her, reying to cake as the unfamiliar view of the imposing Ratina audition in Tampere, Fishland.

Her journey which began from the mee fields of Kandhulmani. Nagorii in Assum had finally brought her to the 400 aeme finals of the IAAF World. Under 20 Championships in Tampere. Hima wondered how different would this field be from the field of the field be from the tolken the tider decision to

DAS

give up her dreams of playing foodsall! Should the him taken up professional apenting? Would just fifteen menths of caining help her stand apart from the rese? All such thoughts dunuthed her hus the soon regained her concentration.

Contemporary issues

WB 7

ntennos with a main idea. correct supporting details for each he three sentraces below.

 In the 1950s, Rachel Curson conducted research into the effects of pesticides on the food chain and published ber most influential work. Silent Speing (1962), which criticaed the unwethedical and indiscriminate use of pesticides, especially DOT.

 Marine biologist, environmentalist and writer Rachel Carson was born on May 27, 1907 in Springdale, Pennsylvania-She graduated from the Pennsylvania Callege for Women in 1929 and went on to study further at Johns Hopkins University.



b. Through Silvet Spring, Carson asked crossal questions like what gave human beings the rights to control nature and why would human introduce changes in non-human lives. Her work gave shape on the growing environmental consciousness. **WB 4**



Practice Worksheet

 Complete these sources with the correct collective nouns from the box.

A of loos is smolling in the jumple

The ______of rwenty analysts is going on a picnic.
 Our car, Suri, gave birth to a ______ of kinema.

There is a _______ of grapes in the editigerance.
 I now a ______ of buffulner bothing in the cover.

B. Coderline the abstract assums in these successors.

I. We must have parience with all things.

2. Rashi has gained the tractur's confidence.

9. It is a pleasure to meet you.

4. Everyone admires Nisha for her courage and honeary.

5. Aloka behaviour made me upset.

6. Hambier's eyes grow big with excitement.

C. Complete the sentences with the correct articles-

1. Where's book Henryon last week!

 That man works in ______ pour office behind our school.

5. The fan is not working Do you know ______ good electrician?

Practice Worksheets

Stimming is a fact reading with signs link a und to WB8

Skim through this text in about thirty seconds and complete the statements.

Timely, the tigo-call was discreased by Grandfulse on a horoug expedition in the Tima jurgle may Debra.

Granifisher was no distinct but as he how the forum of the Swittle hills better than new people, he was presented to acceptant the purpose of the purpose of the purpose of the purpose of the purpose for the purpose of the purpose o

The categoried was becomes—never large with level for each diskent, a designer, and a marche of network never. The disease was very good, as Consolidates admined above under the same often that one case how water plants, finger-glanns, and seven or orgin assesses, in a term in the parefal. That that was how though were shown in the days of the Victories. They were also some fiften displaces, four of them with brookles for the diskens, and the others specially manual for eaching year on the bod.

The openesses were set a fige, ore did they show anything disthough they now a member of their periods and widthout. They was pring up all logs of finding a rige, and were beginning to their a ratals, when Geordisches conflict doors the book

Interesting formats for Reading Subskills – graphs, main idea, skimming and scanning and much more

Comprehension

WB 8

READING

A. Complete these sentences.

Little Newton made many interesting articles with ______

Newton's playmates looked at him in admiration because

As a young man, Newton discovered ______

Newton's manuscripts caught fire when _______

5. Instead of getting angry at Diamond, Newton

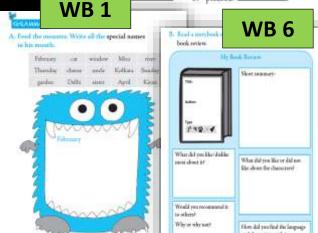
6. In 1686, he rewrote his manuscript and published it as

B. Find antonyms of these words from the text-

1. enormous: ______ 2. boring: _____

3. rarely: ______ 4. slowly: ____

6. pleased:



Activities and Exercises

Features of Supplementary Readers

- Rich new texts and poems
- Plays in levels 3–8
- Warm Ups for all texts and poems
- CBSE-style comprehension questions
- Author Notes
- Vocabulary and Writing
- Critical Appreciation of Texts and Poems
- Think-Pair-Share, Values, Going Further
- Smart/Flip Book



TEACHERS'RESOURCE PACK

New! On CD

- Student-centred *Grammar Slide Shows* for effective, immediate use in the classroom
 - Session Plans for every lesson

BUZZWORD 5 TEACHER SUPPORT

Key features

- Varied reading strategies used for every lesson
- Lesson-specific *Learning Outcomes*
- Concept-check questions, where needed, for better understanding and internalization of grammar concepts

TEACHERS'RESOURCE PACK

BUZZWORD TEACHER SUPPORT

More!

- Step-by-step guidelines to teach Writing
- Question Bank with Answers
- Worksheets with Answer Key
- Comprehension Passages with Answer Key
- Listening and Speaking
- Question Papers with Answer Key

DIGITAL SUPPORT



Smart Books (1–8)

- flipbook; audio-visual resources; worksheets; EQs; presentations and picture galleries; interactive tasks; question-paper generator; extra resources and teachers' resource folder
- audio-visual resources; presentations and picture galleries; papers; summaries; interactive tasks; pronunciation guide; common errors made by Indian speakers of English (tips and guidelines)

Students' Apps (3–8)

audio support; summaries; interactive tasks and flash cards





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THANK YOU